

# Integrated Report & Sustainability

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## Integrated Report 2024

(January 1–December 31, 2023)



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### Contents

#### Our Purpose

- Lion at a Glance
- Creating Habits and Achieving Business Growth Feature
- Generating Social and Economic Value through the Creation of Oral Care Habits
- Value Creation Process

#### Our Strategy

- Message from the President
- Message from the Director Responsible for Finance
- Vision2030 and the Medium-term Management Plans

#### Three Growth Strategies

- 1. Accelerate Growth in Four Fields of Value Creation  
Business Development Aimed at the Evolution and Expansion of Habit Redesign
  - Oral Health
  - Infection Control
  - Smart Housework
  - Expansion of the Overseas Business
  - Research and Development
  - Intellectual Property
- 2. Transform Our Business Foundations for Growth
  - Digital Transformation
  - Supply Chain Management
- 3. Generating Dynamism to Realize Innovative Change
  - Human Capital

## Sustainability

- Message from the Director Responsible for Sustainability Sustainability Initiatives
- Reinforcing Initiatives to Address the Sustainability Material Issues  
Top-Priority Sustainability Material Issues:
  - Creating Healthy Living Habits
  - Promoting Environmental Initiatives for a Sustainable PlanetDisclosure Based on the TCFD Recommendations

## Corporate Governance

- Message from the Chairman
- Messages from External Directors
- Corporate Governance
- Compliance
- Risk Management
- Leadership Team

## Performance/Data

- Results by Business Segment
  - Consumer Products Business (Japan)
  - Overseas Business
  - Industrial Products Business
- Key Financial Data
- Key Non-Financial Data
- External Evaluations and Participation in External Organizations
- Corporate Overview and Stock Information















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- > [Contents](#)  (73.5KB)
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- > [Creating Healthy Living Habits](#)  (13.0MB)
- > [Together with Employees](#)  (5.16MB)
- > [Respect for Human Rights](#)  (598KB)
- > [Together with Supply Chains](#)  (558KB)
- > [Ensuring Product Safety and Reliability](#)  (1.88MB)
- > [ESG Data / Third-Party Verification](#)  (2.18MB)
- > [Integrated Report & Sustainability](#)  (421KB)
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- > [Lion's SDG-Related Initiatives](#)  (662KB)

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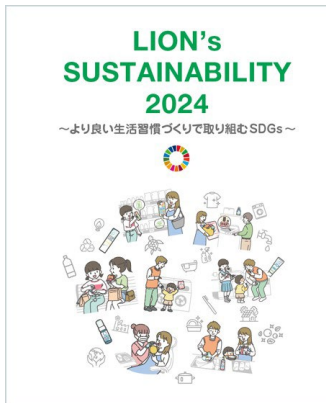
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## Lion's Sustainability: SDG-Related Initiatives

### | 2024



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\*Click URLs in the PDF to jump to related videos and web pages.

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## Lion Sustainability Communication Booklet

“Foundation of Daily Life: In Numbers”



> [Lion Sustainability Communication Booklet \[Japanese\]](#)  (PDF: 4.2MB)

## Lion Eco Pamphlet

This pamphlet uses graphs and illustrations to explain Lion’s environmental initiatives.



> [Lion Eco Pamphlet \[Japanese\]](#)  (PDF: 5.02MB)

## “Hygiene and Health Care in Times of Disaster”book

This PDF offers information on hygiene and health care amid disasters. The PDF explains the importance of hand cleanliness care and oral care in times of disaster and provides helpful advice on preparing for emergencies and food safety in disaster situations.

Information for families on disaster preparedness and caring for young children, the elderly and people with disabilities in the event of a disaster is also included.



> [Six-page version: Print and fold at the center. \[Japanese\]](#) 